

Planning Together for Our Future

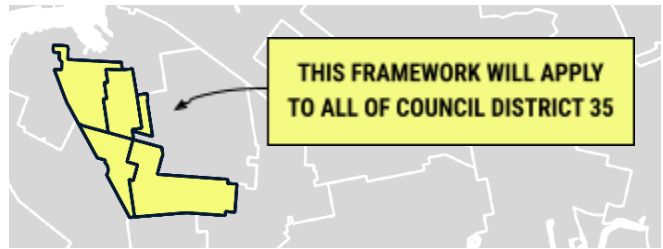
FOCUS GROUP: BUSINESSES, WORKFORCE DEVELOPMENT, ARTS + CULTURE

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Community members often do not have a meaningful role in shaping the outcomes of a new building or development project. A new approach is needed to ensure community priorities are integrated in land use processes.

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This framework will be used to evaluate new project proposals going through the public land use approval process. It will serve as a checklist for community members and developers to ensure a base level of community needs are integrated into any new project in District 35.



Project Timeline

FOCUS GROUPS WILL DEVELOP THE FEEDBACK FROM PUBLIC MEETING #1 TO INFORM #2 →

- Advisory Committee Meetings
- Public Meetings
- Focus Groups
- Survey + Social Media
- Informal Engagements + Interviews
- Prioritization Framework

	FEB	MAR	APR	MAY	JUN
Advisory Committee Meetings					
Public Meetings					
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PUBLIC MEETING #1 SUMMARIZED FEEDBACK

How has District 35 changed or grown in the time that you've been here?

- Fewer small businesses and more commercial space vacancies
- Fewer recreation and youth spaces
- More entertainment and cultural institutions
- More traffic congestion and lack of parking
- Decreasing access to green spaces
- More rats and other sanitation issues
- Displacement of long-term (esp. Black and low-income) residents
- Lack of affordable housing for families and seniors
- Loss of rent stabilized units

Which resident input resonates with you?

What else would you add?

What is one thing that makes your neighborhood special to you?

- Local businesses
- Food access and diversity of food selection
- Access to green spaces like Prospect Park
- Local artists
- Walkability
- Architectural character of the historic building stock
- Diversity of people and the culture
- Heritage and sense of community among long-standing residents

Which resident input resonates with you?	What else would you add?
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What are the values that define this neighborhood and community?

- Creativity
- Small, local businesses
- Community cohesion and connectivity
- Active public green spaces
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- Housing for families and seniors
- Cultural preservation
- Housing affordability
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Which resident input resonates with you?	What else would you add?
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How can new development support these values as they relate to businesses, workforce development, arts + culture?

- Ensure existing small businesses are not displaced by new developments
- Require new developments to rent commercial spaces to local businesses and nonprofits at affordable rates
- Partner with local organizations to create community incubators that foster entrepreneurship, creativity, and cultural expression for existing residents

Which resident input resonates with you?	What else would you add?
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3. Attend Public Meeting #2

Date and location TBA

4. Distribute flyers

5. Let us know if there are additional ways to conduct outreach

Send your ideas to Casey Peterson at caseyp@hesterstreet.org

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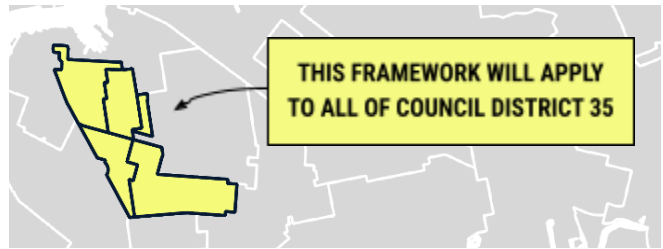
FOCUS GROUP: YOUTH + EDUCATION

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How can new development support these values as they relate to youth + education?

- Invest in existing open spaces to improve recreation facilities and provide more activities and programming for youth
- Partner with schools to create multi-purpose outdoor spaces that provide recreation and educational opportunities for youth
- Provide housing that is suitable for families (in both cost and design)

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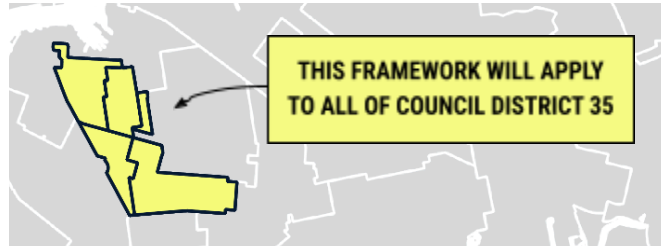
FOCUS GROUP: PUBLIC SPACE + ENVIRONMENT

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How can new development support these values as they relate to public space and the environment?

- Require green infrastructure (tree plantings, bioswales, green roofs)
- Require improvements to existing green spaces
- Prioritize sustainability
- Prioritize pedestrians with wider sidewalks, shading, benches, and car-free areas
- Cleaner streetscapes
- More spaces for public events and art
- Limit impacts to traffic congestion and increase frequency of busses
- Provide safe, accessible, and inclusive infrastructure for youth and seniors

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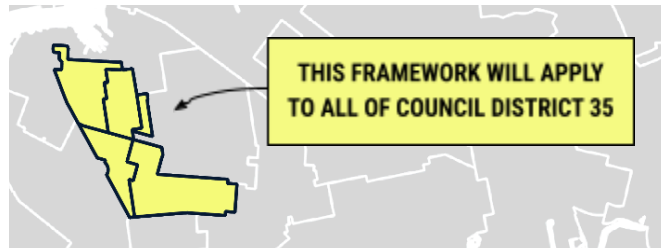
FOCUS GROUP: HOUSING

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How can new development support these values as they relate to housing?

- Develop affordable housing that is reflective of the district's median household income (MHI), not area median income (AMI)
- Ensure long-term affordability and rent protections to reduce displacement of long-time residents
- Create housing that is suitable for multiple types of residents, especially families and seniors
- Create pathways to homeownership for current residents (potentially through cooperative ownership or community land trust models)
- Ensure quality of new housing and provide building management that is responsive to repair and maintenance needs of residents long term
- Provide housing that is reflective of existing neighborhood character

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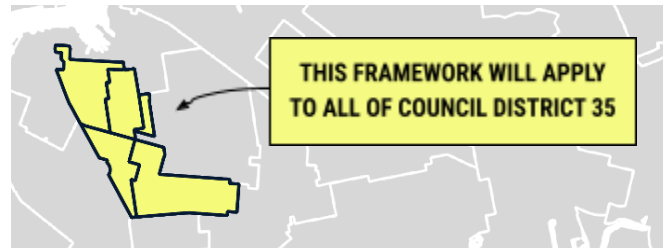
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How can new development support these values as they relate to health + older adults?

- ADA requirements for all housing and community spaces
- Provide affordable housing with services and resources for seniors to support aging in place
- More accessible streetscapes for seniors with mobility issues (benches, safe sidewalks, more shading, etc)

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