



HueArts NYS Survey

Welcome

Welcome to the HueArts New York State survey! HueArts NYS is a research project to create a comprehensive online Map and Directory for and about New York-based arts entities led by, founded by, and centering Black, Latinx, Indigenous, Asian, Pacific Islander, Middle Eastern, and all People of Color. HueArts NYS also aims to spur action by releasing a Brown Paper with recommendations for change to support POC arts entities across the state.

Museum Hue has already developed a [Map and Directory](#), and a [Brown Paper](#) for New York City, and is now looking to hear from arts entities founded **and** led by People of Color outside of NYC to understand the unique cultural arts landscape in New York State. We welcome any POC-founded and led art entity, whether you're a brand new collective or a cultural institution with decades of history, to complete this survey and become a part of HueArts NYS.

Some of the information collected in this survey will be shared publicly in the HueArts NYS online Map and Database. Information such as your entity's name, website, and address will be shared. Throughout the survey, questions will clearly indicate when your answers will be shared in the Map and Database with a pushpin icon (📌).

Otherwise, the data collected in this survey will not be shared in such a way that your responses can be traced back to you or your entity. The results will be aggregated and shared to paint a picture of the arts and culture landscape throughout New York State.

Questions are divided into 5 sections: demographic, financial support, staff capacity and livelihood, programming, and community & space. Approximate time to take the survey is 35-40 minutes.

Upon completing this survey, your arts entity will receive an honorarium of \$75 for your time. Arts entities are encouraged to share this survey with fellow arts entities founded and led by People of Color outside of NYC. If you have any questions, please contact Mia Rubin at hueartsnys@museumhue.com.

NOTE: Survey respondents must be familiar with budget and personnel information for your entity to complete this form. We also request that each arts entity only complete this survey once.



HueArts NYS Survey

Demographic and Profile Questions

* 1. Please enter the following contact information for your arts entity. Entries marked with a pushpin icon (📌) will be included in the publicly available HueArts NYS online Map and Directory. All other information collected will be used for internal purposes only.

Primary point of contact name

Contact email

Contact phone number

Art entity name

Full link to social media (i.e. www.instagram.com/museumhue)

Website link (i.e. www.museumhue.com)

Year founded (YYYY)

Year incorporated by IRS (YYYY)

Address (Street #, Street Name, City, State, Zipcode). If your arts entity is entirely virtual, please write "virtual" or the city in which your arts entity is based

* 2. What is your arts entity's mission statement? (400 character limit)

* 3. Which of the following best describe your arts entity's discipline? (Check all that apply)

- Architecture and Design
- Arts Council
- Arts Education Provider
- Community Center
- Community Music School
- Dance Company
- Folk and Traditional Art
- Literary Organization
- Media Arts Organization
- Multi-Arts Center
- Museum
- Music Ensemble
- Presenting Organization
- Service Organization
- Theater Company
- Visual Arts
- Other (please specify)

* 4. What is your arts entity's legal status?

- 501c3
- Fiscally sponsored
- Sole proprietorship
- LLC
- Other (please specify)

* 5. Was your arts entity founded by people of any of the following backgrounds? (Check all that apply)

- Black
- Asian/Pacific Islander
- Latinx
- Indigenous
- Middle Eastern
- Other (please specify)

- None of the above

* 6. Is your entity currently led by people of any of the following backgrounds? (Check all that apply)

- Black
- Asian/Pacific Islander
- Latinx
- Indigenous
- Middle Eastern
- Other (please specify)

- None of the above



HueArts NYS Survey

Thank you for your interest

Thank you for your interest in participating in HueArts NYS Survey. However, this project is aimed at supporting arts entities founded **and** led by Black, Latinx, Indigenous, Asian, Pacific Islander, Middle Eastern, or all People of Color.

Your responses to the previous questions indicate that you may not be eligible for inclusion in HueArts NYS. If you believe there has been an error, please return to the previous page and update your responses.

Thank you!



HueArts NYS Survey

Financial Support

The following questions will ask about your entity's budget and finances. None of your responses will be shared in a way that can be traced back to you or your entity. Your answers will only be shared in aggregate, and will be used to inform the HueArts NYS Brown Paper and policy recommendations.

* 7. What is your current fiscal year's operating budget in dollars (\$)?

- \$49,999 or less
- \$50,000 - \$99,999
- \$100,000 - \$149,999
- \$150,000 - \$199,999
- \$200,000 - \$249,999
- \$250,000 - \$499,999
- \$500,000 - \$749,999
- \$750,000 - \$999,999
- \$1,000,000 - \$1,249,999
- \$1,250,000 - \$1,499,999
- \$1,500,000 - \$1,749,999
- \$1,750,000 - \$1,999,999
- \$2,000,000 or more
- Our entity is part of a sovereign nation and does not wish to disclose this information

* 8. What percent (%) of your budget is comprised of restricted funding (i.e. grant or other funds that can only be used for specific program activities/expenses)?

0% 100%

9. What does your restricted funding primarily support?

* 10. Has your arts entity ever applied for New York State Council of the Arts (NYSCA) funding whether directly or through regrants?

- Yes
- No
- I'm not sure



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Financial Support

11. What is one primary reason for why you have not applied for NYSCA funding?



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Financial Support

* 12. Have you ever received funding from NYSCA?

Yes

No



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Financial Support

13. Based on your last completed fiscal year, what percent (%) of your revenue/income comes from public funding sources (i.e. county, state, or federal funding)?

0% 100%

* 14. From which of the following sources have you received public funding? (Check all that apply)

- Government Agency (City, County, State, Federal, etc.)
- Discretionary Funding from an Elected Official (i.e. from a City Council Member, County Representative, etc.)
- Our entity is part of a sovereign nation and does not wish to disclose this information
- Other public revenue sources (please specify)
- None of the above

15. Based on your last completed fiscal year, what percent (%) of your revenue/income comes from private funding sources (i.e. earned revenue, small donations, foundation grants, etc.)

0% 100%

* 16. From which of the following private revenue sources have you received funding? (Check all that apply)

- Earned Revenue (e.g. tickets, commissions, tuition, etc.)
- Foundations
- Corporations
- Individual or Private Donors
- Board Members
- Our entity is part of a sovereign nation and does not wish to disclose this information
- Other private revenue sources (please specify)
- None of the above

* 17. Does your entity have a reserve, endowment, or “rainy day fund”?

Yes

No

Our entity is part of a sovereign nation and does not wish to disclose this information



HueArts NYS Survey

Staff Capacity and Livelihood

* 18. What do you consider the top 3 most pressing professional development needs of your entity at this time?

- Grant writing support
- Financial management and literacy
- Marketing and communications, outreach
- Personnel development (i.e. recruiting, hiring, training/onboarding, retaining staff)
- Leadership development and management training
- Programming and accessibility training
- Networking
- Other (please specify)

* 19. How many active workers of the following types do you have within your entity at this time? (Please provide your answers in the form of a whole number)

Full-time paid staff (those who work at least 30 hours during a seven-day work week or 130 hours per month)

Part-time paid staff

Paid Contractors

Paid Interns

Unpaid interns & Volunteers (unpaid event staff, pro-bono contractors, etc.)

Other (please specify)

* 20. Is your entity able to pay all full-time staff a living wage (i.e. a wage necessary for workers to meet their basic needs in the areas where you operate)? If you're unsure, you can check [using this calculator](#).

- Yes
- No
- Not applicable

* 21. Is your entity able to provide all full-time staff with health care benefits?

- Yes (includes offering full employer-paid benefits, providing stipends or flexible spending accounts, cost-sharing, etc.)
- No
- Not applicable

22. What is the annual salary of the lowest-paid staff member at your entity? (Please provide your answer in terms of annual salary, which can be calculated from hourly pay [using this calculator](#))

23. What is the annual salary of the highest-paid staff member at your entity? (Please provide your answer in terms of annual salary, which can be calculated from hourly pay [using this calculator](#))

* 24. Who on your staff writes grants?

- Leader/Executive Director
- Designated paid staff position (e.g. Development associate, manager, director)
- Paid professional grant writing consultant
- Volunteer or pro-bono professional
- Other (please specify)

- Not Applicable - we do not rely on grant funding

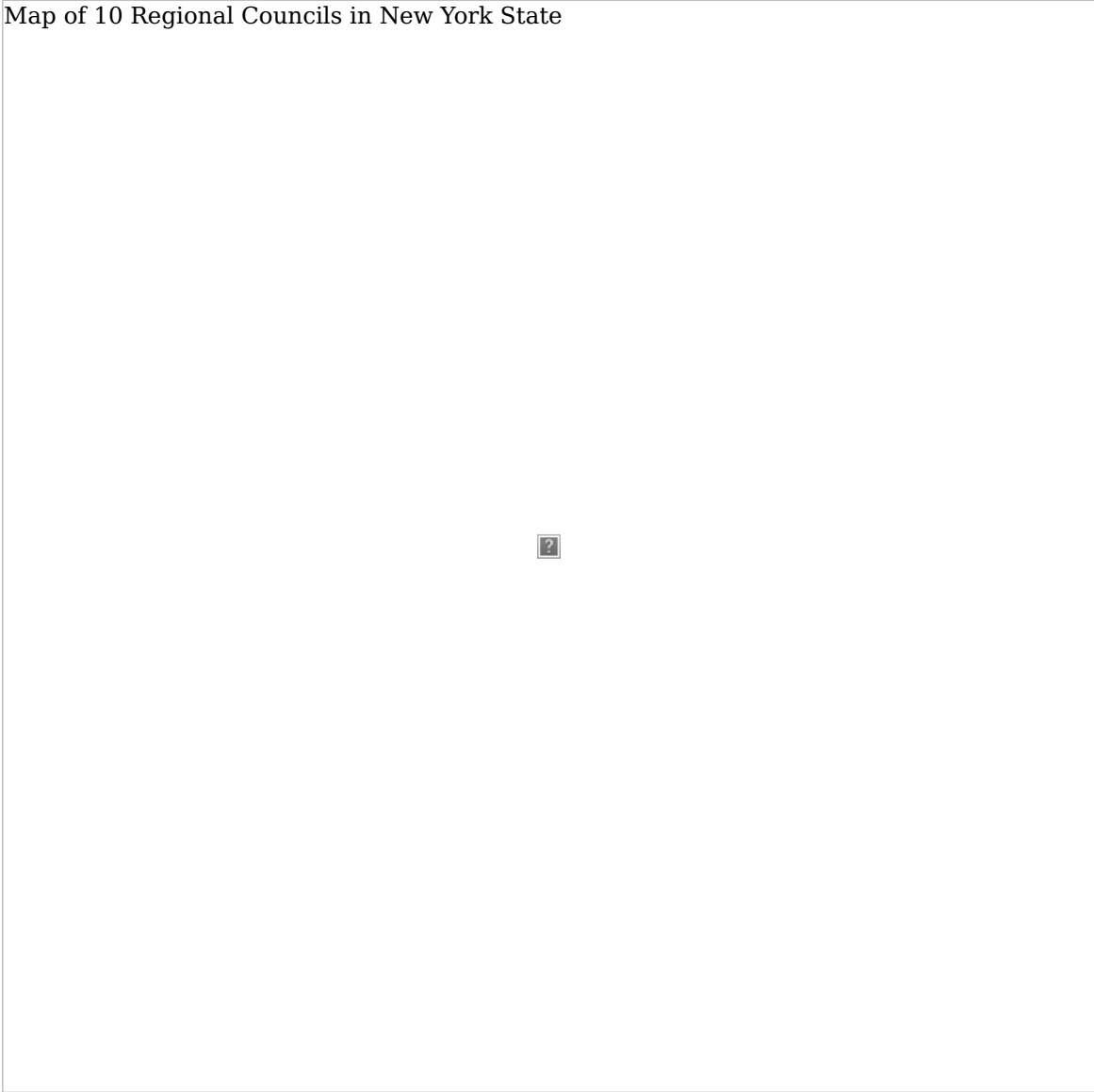


HueArts NYS Survey

Programming

* 25. In which regions does your arts entity offer programming? (Check all that apply)

Map of 10 Regional Councils in New York State



- Western New York
- Finger Lakes
- Southern Tier
- Central New York
- Mohawk Valley

- North Country
- Capital Region
- Mid-Hudson
- New York City
- Long Island

* 26. At what frequency do you offer programming, events, or activities?

- 1 or 2 times a year
- Monthly
- Every other week
- Weekly
- Multiple times a week or daily (consistently during the year)
- Other (please specify)

* 27. Which of the following programs and services does your entity provide? (Check all that apply)

- Performances (theatrical, musical, dance, etc.)
- Exhibitions (of visual art for example)
- Large public events (parades, festivals, etc.)
- Cultural and historical education
- Youth education and development
- Professional development
- Archival research and documentation
- Other (please specify)

* 28. What percentage (%) of your program offering is free and open to the public?

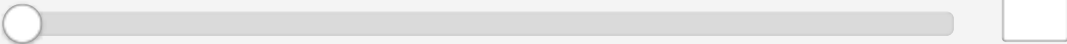
0% 100%

* 29. How many people does your entity serve annually, including both in-person and virtual programming?

- 0 - 99
- 100 - 249
- 250 - 499
- 500 - 999
- 1000 - 1499
- 1500 - 2499
- 2500 - 4999
- 5000 - 9999
- 10,000 - 14,999
- 15,000 - 20,000
- 20,000+

* 30. What percentage of your programming is currently online/virtual?

0% 100%



* 31. What are the ages of the people your entity primarily serves? (Check all that apply)

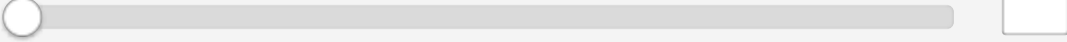
- Under 5
- 6 - 18
- 19 - 24
- 25 - 34
- 35 - 44
- 45 - 54
- 55 - 64
- 65 and over

* 32. What community does your entity primarily serve?

- Black
- Asian/Pacific Islander
- Latinx
- Indigenous
- Middle Eastern
- All People of Color regardless of racial or ethnic group
- Other (please specify)

* 33. What percentage of your program participants or audience members would you estimate are People of Color?

0% 100%



The image shows a horizontal slider control. On the left, there is a circular knob positioned at the 0% mark. On the right, there is a square handle positioned at the 100% mark. The slider bar is a solid grey line connecting the two points.



HueArts NYS Survey

Programming

34. Which indigenous communities does your entity currently work with/serve?



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Programming

* 35. In what languages does your entity offer programming? (Check all that apply)

- | | | |
|---|---|---|
| <input type="checkbox"/> English | <input type="checkbox"/> Arabic | <input type="checkbox"/> Cayuga |
| <input type="checkbox"/> Spanish | <input type="checkbox"/> Polish | <input type="checkbox"/> Mohawk |
| <input type="checkbox"/> French | <input type="checkbox"/> American Sign Language (ASL) | <input type="checkbox"/> Mahican |
| <input type="checkbox"/> Chinese | <input type="checkbox"/> Vietnamese | <input type="checkbox"/> Munsee |
| <input type="checkbox"/> Russian | <input type="checkbox"/> Urdu | <input type="checkbox"/> Oneida |
| <input type="checkbox"/> Yiddish | <input type="checkbox"/> Karen | <input type="checkbox"/> Onondaga |
| <input type="checkbox"/> Bengali | <input type="checkbox"/> Nepali | <input type="checkbox"/> Seneca |
| <input type="checkbox"/> Korean | <input type="checkbox"/> Burmese | <input type="checkbox"/> Shinnecock/Montauk |
| <input type="checkbox"/> Haitian Creole | <input type="checkbox"/> Swahili | <input type="checkbox"/> Tuscarora |
| <input type="checkbox"/> Italian | <input type="checkbox"/> Abenaki | |
| <input type="checkbox"/> Other (please specify) | | |

* 36. Has your entity ever used interpreters or translators for any of the aforementioned languages to broaden language access for classes and events?

- Yes
- No



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Community and Space

* 37. For audiences that are traveling to your program site, what is the typical mode of transportation being used? (Check all that apply)

- Personal automobile
- Taxi or ride-share service (i.e. Lyft, Uber, etc.)
- Bicycle
- Walking
- Public transportation (i.e. bus, train, trolley, etc.)
- Boat/Water transportation (i.e. ferry)
- Other (please specify)

- Not Applicable

* 38. What would you estimate as the average distance your audiences travel to attend/participate in your programs?

- Less than 5 miles
- 5 - 10 miles
- 10 - 20 miles
- Greater than 20 miles
- Not Applicable

* 39. What type of space does your entity provide programming out of?

- A building/space we own
- Rented space
- Donated space
- Other (please specify)

- None of the above, we are 100% virtual



HueArts NYS Survey

Thank You!

Thank you for completing the HueArts NYS Survey! Museum Hue will share any updates regarding the Map and Directory, and Brown Paper using the email address you provided in the survey.

Make sure you click "Done" at the bottom of the page to submit your responses. And please fill out this Google Form to receive your \$75 honorarium for completing this survey.

If you have any questions, please contact Mia Rubin at hueartsnys@museumhue.com.